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FOR IMMEDIATE RELEASE

All-Canada Show returns to the Twin Cities

The All-Canada Show – visiting the Twin Cities Thursday-Sunday, Feb. 9-12 at Canterbury Park, 1100 Canterbury Rd, Shakopee – returns featuring Canada’s best fishing and hunting destinations. The event also includes: free seminars, free maps and travel guides and, on opening night, a free Eppinger Dardevle 2017 collector lure.

Seminars headlining the 2017 All-Canada Show in the Twin Cities include:

Keith Kavajecz, *The Next Bite TV*— “Canadian Walleye Tackle Box” / “Canadian Walleye Jigging” Keith is a professional walleye fisherman and author. He is a “Legendary Angler” inductee into the National Fresh Water Fishing Hall of Fame and one of the co-hosts of the popular *The Next Bite TV* show. Kavajecz has been featured in publications including *In-Fisherman*, *North American Fisherman*, *Walleye Insider*, *Fishing Facts*, *Outdoor Life*, *Field & Stream*, *Sports Afield*, and *Bass & Walleye Boats* to name a few.

Jim Crowley, *Hook & Hunt TV*— “Jerk bait tactics for bass, pike and muskie” / “Equipment Essentials for your Canadian Adventure” Jim has fished in Canada, the Caribbean, the Atlantic, the Pacific and throughout the Midwest. As an outdoor writer, photographer and traveler, he has fished extensively in Ontario, Saskatchewan, and Manitoba.

New in 2017 is the **Labatt Lounge**. This newly created area is a place where show guests, friends and family can sit down and enjoy a Labatt beer or soft drink while planning a Canadian adventure. The area will be comfortably outfitted with couches and loungers along with large Canadian map displays, as well as literature on all the Canadian lodges in attendance of the show.

Also new is the **Canada Border Crossing Services** booth, where you can have questions answered about routine border crossings and how to handle special circumstances.

Returning by popular demand is the **Labatt Hockey Challenge**. It’s an interactive hockey slap-shot contest, hosted by the Labatt Girls during all show hours. It features 30 feet of synthetic ice with a full size hockey goal to challenge every hockey fan. Participants who slap the puck into one of the targets can win fishing rods and tackle.

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Guests won't want to miss:

- **Trip Giveaways**—three fantastic Canadian fishing trips will be given away in the Twin Cities (in addition to the Grand Prize trip), with the help of local media outlets and social media—that's one for every day of the show! Check AllCanada.com for details.
- **Grand prize** is a trip for two to Elk Island Lodge on God's Lake, a remote northern Manitoba fly-in fishing destination. Elk Island Lodge has fantastic fishing for Northern Pike, Walleye, Lake Trout and Brook Trout. The resort has a bar, a hot tub, a tackle shop, a pool table, a dining room and a fireside lounging area for after dinner drinks. Admission ticket qualifies you for grand prize.

Representatives from Canada's best fishing and hunting lodges, resorts and outfitters are the main attraction at the All-Canada Show, offering guests a chance to meet with them face-to-face before deciding on a destination. In addition, the show's traditional favorites are back, including an authentic Canadian shore lunch (for an extra fee) in concessions, featuring Labatt Blue, plus:

Meet A Top 10 Wildlife Artist—Anthony J. Padgett, rated in the top 10 wildlife artists in the United States, will be present during all show hours in the Anthony Padgett Gallery at the show.

Win a \$5,000 Fishing Equipment package—anyone who books a Canadian vacation at the show becomes eligible to win a package of fishing gear worth \$5,000 from Thorne Bros. Tackle Co.

Eppinger night—Opening night (Thurs., Feb. 9) every show guest will receive a free Eppinger Dardevle 2017 collector lure. Throughout the show, kids under 17 will receive the same ¾ oz. collector lure during all show hours.

Thorne Bros. Custom Rod and Tackle Co— check out the Thorne Bros. store at the All-Canada Show. They specialize heavily in Muskie fishing, custom rod building, ice fishing, lure components and fishing electronics. They also have the Midwest's largest selection of fly fishing tackle in their Fly Angler Store.

Kids Area—interactive games and displays where kids can have a little fun!

Admission--Adults, \$12; seniors, \$10; children 17 and under, free. Veterans admission free on Sunday (Feb. 12). Parking: free.

Show Hours: 5-9 p.m. Thursday; 3-9 p.m. Friday; 10 a.m.-6 p.m., Saturday and 10 a.m.-4 p.m., Sunday.

Sponsors—All-Canada Show sponsors include:

- Lund Boats
- Mercury Marine
- Labatt Blue
- Eppinger Lures

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For show details including a complete seminar speaker lineup visit:
www.AllCanada.com.