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FOR IMMEDIATE RELEASE.....

ALL-CANADA Show returns to Milwaukee Jan. 16-18

Brookfield, WI: The ALL-CANADA Show returns to Milwaukee, Friday-Sunday, January 16-18, at the Brookfield Conference Center. The show features Canada's finest fishing and hunting lodges, fly-in resorts, and outpost camps. If you have ever been curious about traveling to Canada for a fishing or hunting adventure, the ALL-CANADA Show delivers information on the endless opportunities awaiting you across the border to our north, in a fun and family-friendly atmosphere. Aside from the wide variety of lodge operators, the show also includes seminars, maps, travel guides and a FREE 2026 collector lure, from Dardevle, for every guest on opening night.

Representatives from Canada's finest fishing and hunting lodges, fly-in resorts and outpost camps are the main attraction at the ALL-CANADA Show, offering guests a chance to meet with lodge operators face-to-face, before deciding on a destination. ALL-CANADA's traditional favorites are also back, including an authentic Canadian shore lunch available in concessions (for an extra fee), along with an ice-cold Labatt Blue beer.

Seminars headlining the 2026 ALL-CANADA Show in Milwaukee include:

Friday 3pm-8pm

3:30 pm	Dan Small	70 Years of Canadian Adventures
4:45 pm	Jim Crowley	Smallmouth bass on BIG Baits
6:00 pm	Dan Trawicki	Canadian bear hunting is awesome- What is best for you?

Saturday 10am-6pm

10:30 am	Steve Cegielski	How to make the most of your Canadian adventure
12:00 pm	Greg Haut	When to go deep or stay shallow for Canadian walleye
1:30 pm	Greg Karch	Walleye and perch Canadian style

3:30pm Jim Crowley In depth finesse tactics for smallmouth bass

Sunday 10am-3pm

11:00 am Jim Crowley Spoon feeding Northern Pike

12:30 pm Warren Zarn Walleye and bass combo- top lures that work for both

Favorite attractions returning to the ALL-CANADA Show include:

- Grand prize trip giveaway is a fantastic all-inclusive fishing trip package for two to Watson's Windy Point Lodge for four days! Airfare to lodge is included!
- "YOU BOOK IT WE BUY IT"—anyone who books a Canadian vacation at the show becomes eligible to have their individual trip paid for by the ALL-CANADA Show in our "You Book It, We Buy It" promotion. One lucky winner per show season. (up to \$2000 value)
- Dardevle Night—Opening night (Friday, January 16) every show guest will receive a free Dardevle 2026 collector lure.

Admission--Adults, \$14; Weekend Pass, \$20; children 17 and under, free; Veterans' admission free on Sunday (January 18). Discounted tickets (\$12) are available online (AllCanada.com). Free parking.

Show Location: Brookfield Conference Center, 325 South Moorland Rd.

Show Hours: 3pm-8pm Friday; 10am-6pm Saturday and 10am.-3pm Sunday

Follow on Instagram: @allcanadashow

For show details including a vendor list and complete seminar speaker lineup visit: www.AllCanada.com.