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**FOR IMMEDIATE RELEASE**

## All-Canada Show returns to Milwaukee Jan. 19-21

The All-Canada Show returns to Milwaukee, Friday-Sunday, January 19-21, at the Brookfield Conference Center. The show features Canada's best fishing and hunting destinations, and includes seminars, maps, travel guides and a free Dardevle 2024 collector lure for every guest on opening night.

Representatives from Canada's best fishing and hunting lodges, resorts and outfitters are the main attraction at the All-Canada Show, offering guests a chance to meet with them face-to-face before deciding on a destination. All-Canada's traditional favorites are back, including an authentic Canadian shore lunch in concessions (for an extra fee), featuring Labatt Blue.

Seminars headlining the 2024 All-Canada Show in Milwaukee include:

**Pete Maina, Professional Angler and Muskie Expert**—Pete is one of North America's leading authorities on muskie and northern pike fishing. He is an entrepreneur, an accomplished author, photographer and TV personality. Pete has authored books, countless articles and educational videos. Pete was named one of the "Top 20 Anglers on the Planet" by *Outdoor Life Magazine*. Pete's seminar: "Canadian Shield Tactics."

**Jim Crowley, "Wired2fish TV," "Slickfish Radio" podcast**—Jim has fished in Canada, the Caribbean, the Atlantic, the Pacific and throughout the Midwest. As an outdoor writer, host and videographer, he has fished extensively in Ontario, Saskatchewan and Manitoba. Crowley's seminars: "Baitcasting 101" | "Crank It Up for Smallmouth Bass."

**Tyler and Sara Trampe, Hosts of "Sportsman's Journal"**—The popular Fox Sports Net television series follows Tyler and Sara on their fishing adventures across Northwest Ontario and the Midwest. Tyler's seminar: "Snap Jigging Walleyes"; Sara's seminar: "Combat the Hatch - Catch More Walleyes During the Mayfly Hatch!"

**Tommy Kemos, "The Next Bite TV"**—Tommy developed his passion for fishing growing up on the shores of Wisconsin's Pewaukee Lake. Today he's known as one of the best walleye anglers on the planet. Tommy specifically enjoys every aspect of research and development with fishing companies, with the goal of helping fellow anglers enjoy more success on the water. Tommy's seminar: "Canadian Walleye Strategies."

**Erik Kraemer, Kraemer Custom Rods**—Erik is the owner and founder of Kraemer Custom Rods, which are hand built one at a time in the USA, using quality components. Erik's love of fishing carries into his passion to build the lightest most sensitive rods you can put in your hands. His goal is to give anglers an extra edge, whether for a meal of bluegills or a 50 plus inch muskie to hang above the mantle. His seminar: "Maximizing Rod Choices for Multi-Species."

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Favorite attractions returning to the All-Canada Show include:

- **360 Adventure.** It's an interactive float plane simulator. Strap on the virtual reality goggles and take a four-minute flight into a remote Canadian lake in this interactive experience.
- **Grand prize trip giveaway** is a fantastic trip for two for six days, seven nights to Lac Seul's Onaway Lodge in Northwest Ontario. Total retail value: \$2,150.
- **Canada Questions Booth featuring the All-Canada Show Pro-Staff** – For any show guests with questions about how to plan the perfect Canadian adventure, this is a great place to start. Anyone is welcome to stop by to chat, ask questions about packing, travel, lodge package options, fish and game species, or just to how to book your trip right at the show. The Pro Staff spends much of the year crisscrossing Canada and love to talk about it!
- **All-Canada Show Photo Booth** – Show guests can hug a black bear, mug with a Mountie, hold that fish of a lifetime, goof off with fellow adventurers...all captured for friends and fans with a Canadian selfie in this interactive Photo booth.

Other All-Canada Show attractions include:

**Meet A Top 10 Wildlife Artist**—Anthony J. Padgett, rated in the top 10 wildlife artists in the United States, will be present during all show hours in the Anthony Padgett Gallery at the show.

**“YOU BOOK IT WE BUY IT”**—anyone who books a Canadian vacation at the show becomes eligible to have it paid for by the All-Canada Show in our “You Book It, We Buy It” promotion.

**Dardevle Night**—Opening night (Friday, January 19) every show guest will receive a free Dardevle 2024 collector lure. Kids 17 and under will receive the same free collector lure during all show hours.

**Admission**--Adults, \$12; Weekend Pass, \$15; children 17 and under, free; Veterans' admission free on Sunday (January 21). Parking: free. Discounted tickets (\$10) are available online (AllCanada.com).

**Show Location:** Brookfield Conference Center, 325 South Moorland Rd.

**Show Hours:** 3-8 p.m. Friday; 10 a.m.-6 p.m. Saturday and 10 a.m.-3 p.m. Sunday

**Sponsors**—All-Canada Show sponsors include:

- Yamaha
- Lund Boats
- Mercury Marine
- Labatt Blue
- Dardevle Lures

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For show details including a complete seminar speaker lineup visit: [www.AllCanada.com](http://www.AllCanada.com).

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